



PRINCIPLES OF VALUE ADDED SERVICE PROVIDER STRATEGY

This document is a summary of high level principles of the Alberta Data Partnerships (ADP)/AltaLIS VASP strategy and may be modified from time to time.

BACKGROUND

There are three main categories of VASP that have been contemplated. They are the **Publisher** (hard copy), **Bundler** (non-extractable digital), and **Data Provider** (extractable digital). These three categories of VASP are described below and, although they have much in common, each have their own set of principles.

The principles are listed below. There is a definitions section at the end.

VASP PRINCIPLES (COMMON)

- Province of Alberta retain copyright
- ADP / AltaLIS retain distribution rights
- VASP is a business partner that adds value to our digital map data for an end-user(s)
- ADP / AltaLIS encourage and support the development of VASP products that include base mapping data
- ADP / AltaLIS supports royalty & licensing options that are easy to administer and low cost

VASP PRINCIPLES (PUBLISHER)

Principles specific to Publisher VASPs.

- for non-extractable data where there is low end-user interaction with map data
- royalty payments will be required
- royalty can be either per unit or annual fixed fee options
- invoicing through VASP

VASP PRINCIPLES (BUNDLER)

Principles specific to Bundler VASPs

- for non-extractable data where there is high end-user interaction with map data
- royalty payments will be required
- royalty per end-user seat/site
- invoicing through VASP

VASP PRINCIPLES (DATA PROVIDER)

- extractable (limited) data where there is high end-user interaction and integration of map data
- end-user must sign AltaLIS license
- invoicing may be through VASP or direct to end-user

DEFINITIONS

Extractable means a data format which allows the vector data to be exported into a CAD or GIS system which allows the manipulation of the attribute data and/or positional data.

Non-Extractable means a data format which does not allow translation of vector data into another format (examples are hardcopy, raster data, and view only).

A **Publisher VASP** is someone who sells the mapping in a hardcopy or raster for print formats only.

A **Bundler VASP** is someone who delivers the data in view only formats on the WEB or bundles mapping data into software.

A **Data Provider VASP** is someone who delivers extractable digital data as a subset of their overall product/service.

NOTE: THESE PRINCIPLES ARE NOT POLICIES ... THEY ARE INTENDED ONLY TO PROVIDE GENERAL CLARIFICATION ON END USER REDISTRIBUTION RIGHTS